



Build.
Ship. Done.

We ship.

LOGOTYP

Marken, ordmärket, låset



Marken är tre ekvatoriskt placerade plan, svart, mjukt vit och Walkman Orange, med en helhöjd orange chevron framåt. Ordmärket är Geist Light (300), gemener, i-pricken i Walkman Orange. Frizon runt låset minst lika med höjden på gement p. Minsta storlek: lås 80px brett, mark 16px. Text på orange alltid svart.

FÄRG

Three-surface

ACCENT · WALKMAN ORANGE



Primary
#FF6B1A
`--color-accent-primary`



Pressed
#E5550A
`--color-accent-pressed`



Active
#B33E00
`--color-accent-active`



Online (status)
#4DFF8C
`--color-system-online`

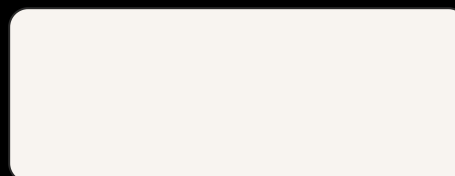
YTOR · LJUS



Canvas
#F7F7F7
`--color-surface-canvas`



Soft
#EFEFEF
`--color-surface-soft`

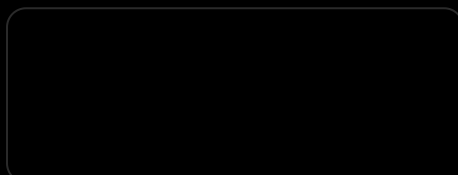


Card
#F8F4F0
`--color-surface-card`

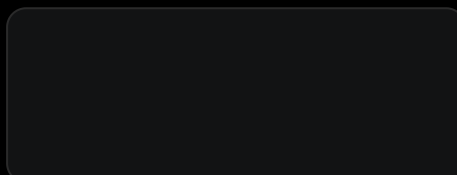


Ink secondary
#6B6B6B
`--color-ink-secondary`

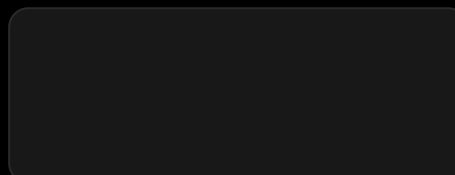
YTOR · MÖRK



Canvas
#000000
`--color-surface-canvas`



Soft
#121314
`--color-surface-soft`



Card
#181818
`--color-surface-card`



Ink primary
#FFFFFF
`--color-ink-primary`

SEMANTISKA (ALDRIG ACCENTEN)



Success
#00875A
`--color-success`



Warning
#C97A00
`--color-warning`



Error
#C81B3A
`--color-error`



Info
#0062CC
`--color-info`

Vikt 300 är signaturen

pleign

Display XL · 72px · 300

pleign builder studio

Display L · 56px · 300

pleign builder studio

H1 · 40px · 400

pleign builder studio

H2 · 32px · 400

pleign builder studio

H3 · 24px · 500

pleign builder studio

Body L · 18px · 400

pleign builder studio

Body · 16px · 400

pleign builder studio

Label · 13px · 500

PLEIGN BUILDER STUDIO

KNAPPAR

Platt orange pill

Starta ett projekt

Se exempel

Primärknappen är en platt, helt rundad orange pill med svart text. Inget glas, ingen gradient, ingen skugga.

Hover mörknar till #E5550A, active till #B33E00.

RÖST

Säg det en gång, sen sluta

DO We built the site in four days.

NO We built it quickly, delivering on schedule.

DO Launched in 11 days.

NO Launched in record time.

DO You need a site that converts.

NO Leveraging expertise to deliver holistic solutions.

Tyst dominant. Inga utropstecken. Inga bindestreck eller tankstreck. Verb, inte adjektiv. Svenska eller engelska, aldrig blandat.

Pleign

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We ship.